

The Insider

OFFICIAL NEWSLETTER OF THE CITY OF SOUTH DAYTONA



MESSAGE FROM THE MAYOR



2022!!! The last two years have been trying and hard on many of our residents, I know we have all faced some type of struggle, and yet we have made our way to this new year.

2021 was full of new development with construction underway and interest in future development over the next few years. The Enclave was

completed in March 2021 and is at 98% occupancy. Some highlights of upcoming development include the Silvestri Investments townhomes and condominium project located at 3151 S. Ridgewood Avenue which is expected to begin construction by early spring of 2022. This project will include 17, 2-story townhomes, clubhouse, and 37 boat slips. In May 2021, the City Council approved a 330-unit luxury apartment complex with a first-floor river view restaurant and 145 boat slips that will be constructed at 2941 S. Ridgewood Avenue.

Also, in the review process is a multi-family project that may be developed at the old CEMEX plant at 2900 S. Ridgewood. This is especially exciting as the dilapidated and unsightly cement plant equipment will be demolished to make way for a beautiful residential development. This and other development in the City promises to bring new commercial and retail business opportunities along U.S.1.

This fall was full of fun events hosted by our Parks and Recreation Department including the Annual Blaine O'Neal Golf Tournament that raises money annually for our Community Trust. The Trust provides funds for low-income homeowners with health and safety issues on the exterior of their home, and also awards college and technical school scholarships annually.

Staff from the Fire and Police Departments continue to obtain grants, for equipment to keep employees safe and healthy. The City will also be receiving Federal Recovery Act Funds under the American Rescue Plan Act to invest in the rehabilitation of our aging water and sewer infrastructure. Improvements will be made to four lift stations, sewer pipe lining and replacement, potable water main replacement, and modernization of the water meter system.

Other family friendly events included Movie Night, Light the Night, Drive-Thru Boo, and the re-imagined BBQ and Bluegrass Fest was a tremendous success with almost 3,000 participants. The BBQ fest had teams from around the state compete in a Florida BBQ Association sanctioned competition. The event was filled with activities for the kids, food and merchant vendors and music from several of the top Bluegrass bands.

Mayor

William "Bill" Hall
(386) 295-6636

Councilman Seat 1

Brandon Young
(386) 453-5645

Vice Mayor Seat 2

Doug Quartier
(386) 299-6511

Councilwoman Seat 3

Lisa O'Neal
(386) 852-5747

Councilman Seat 4

Eric Sander
(386) 852-8588

City Manager

James L. Gillis, Jr.
(386) 322-3014

Community Development

Permits, Licenses:
(386) 322-3020

Code Compliance Office:

(386) 322-3025

Fire Dept. Non-Emergency:

(386) 322-3033

Parks & Recreation:

(386) 322-3070

Police Department:

(386) 322-3030

**Police Dispatch
Non-Emergency**

(386) 323-3568

Public Works Department:

Water/Sewer Emergency

Trash & Recycling:

M-F (8 to 4:30) (386) 322-3080
All other times: (386) 323-3568

Utility Department:

(386) 322-3002

December was full of more seasonal events including the Drive-Thru North Pole and tree lighting event, residential holiday lighting awards, and the annual Police Department toy drive. It is always a highlight of the year to witness the community come together during the Christmas Season.

We have accomplished many goals over the last 5 years, i.e., hiring a new City Manager, reducing City debt, increasing City reserves, and providing better transparency in our City government. We will continue to pursue development in our commercial corridors, building a better fiscal future for our community, and supporting our First Responders.

As we look to 2022, the possibilities are endless as we continue to move our City forward by investing in us.

Purple Heart City

A memorable evening at our November Council Meeting when the official City of South Daytona Purple Heart Flags were presented. The flags will be flown at City Hall and Riverfront Veterans Memorial Park along with placement of designated veterans only parking spaces to honor all who have served.

Senator Tom Wright then presented the Council with reserved parking signs for our city's Purple Heart recipients. Our City Council and our entire community have the utmost admiration and gratitude for all the men and women who have, and are, selflessly serving their country in the Armed Forces. The Military Order of the Purple Heart's mission is to foster an environment of goodwill among the combat wounded veterans and their families, promote patriotism, support legislative initiatives and most importantly, make sure we never forget. We thank all those who attended in person or via Facebook live.



Pictured: Councilman Brandon Young, Vice-Mayor Doug Quartier, Daytona Beach Commissioner and Military Order of the Purple Heart, Volusia County Chapter 316 member Stacy Cantu, Mayor Bill Hall, Members of the Purple Heart, Volusia County Chapter 316, Captain Willie Cooper from Atlantic High School ROTC, Frank Kaszuba (local Veteran), Senator Tom Wright, Councilwoman Lisa O'Neal, Hank Ehlbeck (local Veteran), Councilman Eric Sander, and City Manager Gillis.

South Daytona Connect System



Receive alerts about emergencies and other community news and events by signing up for the South Daytona Connect Program. This system enables us to provide you with critical information quickly in a variety of situations, such as boil water notices, severe weather, emergency alerts, evacuations in the City.

You will receive time-sensitive messages that you are interested in receiving, wherever you specify, such as your home, mobile or business phones, email address, text messages and more. You pick where, you pick how. To sign up for South Daytona visit: bit.ly/SDAlerts

Utility Billing

Ever forget the water bill? We have a solution for that...the Due Date Reminder program! We know things happen and life gets busy, so this program allows us to contact you via text message, phone call, and email reminding you of your account balance due with the account number and a payment option for your convenience. In addition to the Due Date Reminder program, we encourage you to utilize the online Customer Portal which will give you convenient access to your utility account statements, payment history, and an option to save payment methods in your My Wallet feature for future use.

To update your contact information and sign up for our Due Date Reminder program and/or the online Customer Portal, please contact our office by calling 386-322-3002 opt. 2 or send an email to service@southdaytona.org.



New Businesses

Superior Science Face & Body

1635 S. Ridgewood Ave, #206
Salon

Fresh Prints Florida LLC DBA Cornhole Chemistry

1725 S. Nova Rd, Unit A9&10
Printing and Assembling cornhole boards

Purpose Academy of Fine Arts

3100 S. Ridgewood Ave, unit 200
Private School

The Anchor and The Rose Group, LLC

300 Woodlawn Ave
E-Commerce

L & S Enterprises, LLC

1630 Segrave St
Electrical Contractor

Design Painting Expert, LLC

1651 S. Palmetto Ave
Painting Services

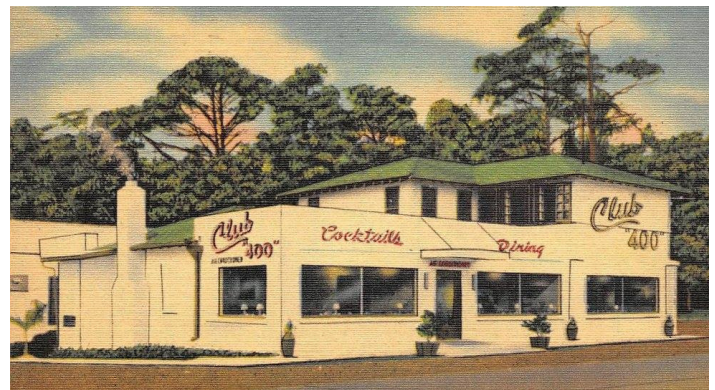
Thee Babe Cave Beauty Bar Co.

917 Beville Rd, Unit A
Beauty Salon

South Daytona Historical Society

The South Daytona Historical Society will be resuming our monthly meetings again starting on February 7th at 6 pm at the Piggotte Center. SDHS meets the first Monday of the month at 6:00pm. Be sure to join them to learn more about the area's history.

The SDHS will also be setting up a display table as an Exhibitor at the Museum of Arts and Science 6th Annual Florida HistoryCon on January 16th, 2022.



Community Christmas Club



Since 1931, the Community Christmas Club has been providing food to those in need in Volusia County through a unique combination and collaboration of individuals, municipalities, and businesses. South Daytona Citizens Alert Council generously donates \$500 to the Christmas Club each year. Members of the South Daytona City Council, Citizens Alert Council, city staff volunteers along with other volunteers from various organizations spent Saturday, December 11th packing over 900 non-perishable food boxes for East Volusia families. Immediately after packing the boxes, members of the City Council, Citizens Alert and City Staff hand delivered 50 of the Christmas boxes to South Daytona residents.

Families were grateful for the generosity and thoughtfulness. For more information on the Community Christmas Club, visit their FaceBook page at @CommunityChristmasClub.



City Manager Les Gillis, Redevelopment Director Patty Rippey, and Mayor Bill Hall pack food boxes.



Mayor Bill Hall, Code Compliance Manager Josh McEnany, Councilwoman Lisa O'Neal, and City Manager Les Gillis load up a truck for deliveries

Public Works

Why "Flushable" Wipes Are Unflushable

"FLUSHABLE" wipes, such as make-up removal wipes, cleaning wipes and baby wipes should not be flushed down the toilet, even if their products' packaging states that they are flushable. As convenient as flushing wipes may sound, the claims on the product packaging are misleading. Wipes do not break down in the wastewater treatment process the same way that toilet paper does, creating clogs in pipes and sewers.

As an incentive to buy wipes and personal hygiene products, some manufacturers state that their products are OK to flush on the package. However, a majority of municipalities agree that these wipes are not safe to flush because they are:

- Buoyant
- Unable to break down into small pieces quickly
- Contain plastic, regenerated cellulose or materials that do not readily degrade in a range of natural environments

These disposable wipes are one of the main culprits to cause millions of dollars in wastewater infrastructure damages across the United States.

Ignore the flushable information on your wipes' packaging when they state that wipes are safe to flush. Wipes are not safe to flush. ALL WIPES, including cleaning wipes, baby wipes, adult personal hygiene wipes, facial wipes and make-up removal wipes should be disposed of in the garbage.



Parks and Recreation

Parks and Recreation has had an awesome end of the year with a Drive Thru Halloween event, BBQ and Bluegrass Fest, and Drive Thru Christmas. We are so happy to have had so many residents attend our events and we are looking forward to doing more throughout 2022.



Kansas City Barbeque Society Certified Judge Scott, Councilwoman Lisa O'Neal, and Councilman Eric Sander judge the turkey contest at the BBQ and Bluegrass Fest.

Curbside Cinema

The Croods: A New Age | 1/28

Paw Patrol: The Movie | 3/4

Both movies will take place at Reed Canal Park on the Utility Field off of Nova Road. Park opens at 5:30 pm. Tune in to your car radio to listen to the movie or bring chairs and blankets to sit in front of your car. Free popcorn and candy will be provided by Parks & Recreation. Tickets are free if you have any questions call the office at (386) 322- 3070. Citizens Alert will be operating the concession stand -- cash only.



Lt. Pedri and Officer Diamond checking out the views at the BBQ and Bluegrass Fest.

Help Us Stop Illegal Dumping

Illegal dumping is the deliberate disposal of waste materials onto public or private land. Illegal dumping causes:

- Rising costs for continual clearing of illegally dumped waste to the City
- Environmental damage including destruction of vegetation and leaching of hazardous materials into the soil and waterways
- Decreasing property and community value
- Hazards and risks to people and animals, particularly when waste includes sharp objects, asbestos and glass.

Your City, in partnership with Waste Pro, is on the watch for illegal dumping activity. The City provides services for solid waste and recycling. It is your responsibility to appropriately dispose of hard waste (large items) that cannot go in your regular waste collection.

You can help by contacting Public Works at 322-3080 for details regarding disposal of your waste and collection of your recycling. Being an informed community member is a positive step towards reducing illegal dumping.

Citizens Patrol

Happy 2022 to my fellow South Daytonans.

It's the middle of the night and you are awakened by your smoke detector beeping. You get out of bed and get your family out of the house. You call 9-1-1 and request the Fire Department respond.

Now they have to find you.

When any first responder responds to your house in the dark, it really helps them if your address numbers are clearly visible. Having spent many years of my life looking for an address in the dark, I know how frustrating it can be.

First, use LARGE numbers that are painted in bright colors that contrast the color of your home. You want these numbers to stand out. Mount the numbers on the front of the house, by or above the garage. If the numbers are mounted by, or near, a light you keep on at night, even better.

If you have a mailbox mounted by the edge of the street, buy the reflective numbers (available at most stores that have a hardware department) and mount the numbers on both sides of the mailbox. These numbers really jump out when headlights hit them at night.

When first responders are rushing to help you, help them by making it easier to find you. The UPS, FEDEX and Amazon delivery people will appreciate the easy to read numbers too.
-Captain James Crabtree



Citizens Alert



Police Officer of the Year
Taylor Sanderson

City of South Daytona Employees of the Year were recognized at the December 2, 2021 Citizens Alert meeting. Each year Citizens Alert recognizes a Fire Department, Police Department and General Employee of the year nominated by their peers. South Daytona Citizens Alert awards them with a certificate and check for \$150.

Taylor Sanderson, Police Department, Michael Gagel, Fire Department, Caitlin Weiss, Utility Billing Supervisor. Each have continually gone above and beyond the call of duty and are exemplary employees. You will see these employees at community events and volunteering in the community. They are all hard-working individuals that care about their professions, this City and its residents. Congratulations!



Outstanding Citizen Award
Renee Holland



Fire Fighter of the Year
Michael Gagel

Citizens Alert President, Renee Holland, recognized all the hard-working volunteers including organization members and City employees.

In addition, Mayor Bill Hall, awarded three citizens with the Outstanding Citizen Award for their service to our community. Renee Holland, Andy Cotton, and James Crabtree. The Mayor also present Dave and Jean Allen a Proclamation declaring December 2, 2021 as Dave and Jean Allen Day for their outstanding contributions as long term volunteers serving since August 2010.



Outstanding Citizen Award
Andy Cotton

The 2022 Citizen Alert Board of Directors were sworn into office: Renee Holland, President; Carene Darcy, Vice President; Doug Quartier, 2nd Vice President; Dave Giles, Fire Dept Liaison; Anthony LaBombard, Police Dept Liaison; Andy Cotton, CERT Liaison.



General Employee of the Year
Caitlin Weiss



Dave and Jean Allen receiving their
proclamation



Outstanding Citizen Award
James Crabtree

CRA

Have you noticed City workers with bright orange shirts with the letters CRA on them working along the South Ridgewood Avenue? If so, you may want to know what CRA means?

CRA is the acronym for Community Redevelopment Area/Agency.

A Community Redevelopment Agency (CRA) refers to a public entity created by a city or county to implement the community **redevelopment** activities outlined under the Community Redevelopment Act which was enacted in 1969 (Chapter 163, Part III, Florida Statutes). The CRA is established by the local government and functions within that local government. The City Council sits as the Community Redevelopment Agency and makes all final decisions on actions or expenditures within the CRA (area). The purpose of a CRA is **redevelopment and revitalization** of a public area, and the preservation of a community's history. **It is about building cohesiveness within our community.**



Meet our new CRA Maintenance Workers, Matthew Shire and Steven Durrance, who joined our City in November.

Matthew and Steven both bring commitment to the beautification of our Community Redevelopment Area and the U.S.1 commercial corridor.

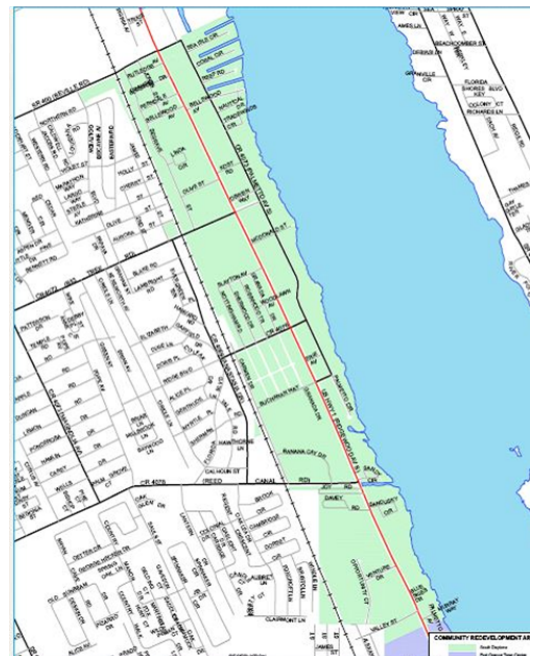
Matthew and Steven will be seen working along South Ridgewood Avenue in our ongoing efforts of beautifying the corridor by mowing, trimming, edging, and debris pickup. They will also be renewing and refreshing the U.S.1 Streetscape landscaping from Beville Road to McDonald Road and the medians in the CRA.

The City of South Daytona Community Redevelopment Area (CRA)

South Daytona CRA The CRA was established in 1996 to eliminate slum and blight. The CRA Redevelopment Master Plan was approved in 1997 to establish programs to realize goals and objectives to improve this area of the City.

South Daytona CRA Boundaries The CRA boundaries are highlighted in green on the map. The CRA represents about one-third of the total City area and runs the entire length of the City from Beville Road to the South City limits and from the railroad track to the Halifax River.

South Daytona CRA Redevelopment Master Plan Focuses on the Future Land Use Plan, Amenity Programs, Private Catalyst and Public Improvement Programs. Planned improvements completed, underway, ongoing, or planned include: U.S.1 Streetscape public improvements, community policing, code enforcement, blight removal, redevelopment of U.S.1 corridor, and Sunshine Park pedestrian area planning.



This newsletter is scheduled to be delivered quarterly. Extra copies are available in City Hall.
1672 S. Ridgewood, South Daytona, FL 32119



CITY OF SOUTH DAYTONA
P.O. BOX 214960
SOUTH DAYTONA, FL 32121-4960

"Presorted"
Standard
U.S...Postage
Paid
Permit #357
"Daytona Beach, FL"

Postal Customer
South Daytona, FL 32119

IMPORTANT NOTICES:

Registration for Baseball begins February 1st for children 4 years old to 13 years old. The season begins in March. Registration is available over the phone or in person at the Piggotte Community Center.

Join us for one of our classes:

Silver Sneakers | Tuesdays and Thursdays | 11:00am | Piggotte Center

Tai Chi | Tuesdays | 6:15 | Piggotte Center | \$10 Weekly

Karate | Wednesdays | 6:30 | Piggotte Center | Weekly Fee

Palette & Brush Club | 1st and 3rd Thursdays | 1:00 | Piggotte Center | \$25 Annual Fee

Cheerleading | Thursdays | 6:00 | Youth Activity Building | \$10 Weekly

Please visit our website and Facebook Page for updates on events and meetings. www.southdaytona.org and @City of South Daytona

Calendar of Events

- 1/6 9:00 AM **Special Master Hearing**
Council Chambers
- 1/11 6:00 PM **City Council Meeting**
Council Chambers
- 1/19 6:00 PM **Planning & Appeals Board Meeting**
Piggotte Center
- 1/20 6:00PM **Parks, Recreation, and ADA Advisory Board**
Piggotte Center
- 1/28 5:30 PM **Curbside Cinema: The Croods: A New Age**
Reed Canal Park

- 2/8 6:00 PM **City Council Meeting**
Council Chambers
- 2/10 9:00 AM **Special Master Hearing**
Council Chambers
- 2/16 6:00 PM **Planning & Appeals Board Meeting**
Piggotte Center

- 3/4 6:00 PM **Curbside Cinema: PAW Patrol: The Movie**
Reed Canal Park
- 3/8 6:00 PM **City Council Meeting**
Council Chambers
- 3/10 9:00 AM **Special Master Hearing**
Council Chambers
- 3/16 6:00 PM **Planning & Appeals Board Meeting**
Piggotte Center