

# The Insider

OFFICIAL NEWSLETTER OF THE CITY OF SOUTH DAYTONA



## MESSAGE FROM THE MAYOR



Summer is over and soon the busy holiday season will be upon us. With caution and approved safety precautions the City is moving forward and planning many exciting special events. More to follow.

The City is expecting to receive funding through the American Rescue Plan Act. Plans for those funds are to "invest in us," by improving our aging infrastructure throughout the City addressing the most pressing concerns first.

The City Council, our City Manager and staff have worked very hard to put together a budget for next year. As presented, I am happy to report that during my term as Mayor, between 2016 and 2021, City debt has been decreased by \$12,982,588. My promise to reduce debt is being realized. The City Council has continued to work hard to put our City on firm financial standing.

The Blaine O'Neal Memorial Golf Tournament will be held on Saturday, October 16, 2021, at Cypress Head. Proceeds from this event benefit many programs established as part of the South Daytona Community Trust. The Trust is a non-profit organization that provides financial assistance to

residents of South Daytona. The tournament is named in memory of Blaine O'Neal who served as our Mayor, for five years before his sudden passing in 2010. In memory of his commitment to the City, we host the 16th Annual Blaine O'Neal Memorial Golf Tournament. If you are interest in playing, sponsoring, or donating, please contact the Parks and Recreation Office.

The Parks Department is planning activities for the fall including a Trick or Treat Drive-Thru Boo on October 29th, Barbeque and Bluegrass Festival on November 20th, and family friendly Christmas events. Please visit our City website and Facebook page for times and location for these and other events.

This year has been full of new development with construction. The Enclave at 3230 luxury apartments were completed in March of 2021 and are now over 98% occupied. The City Council also approved a 330-unit luxury riverfront apartment complex with a 145-slip marina and restaurant with views of the Halifax River in April. Construction is planned for next summer. This and other development in the City promise to bring new commercial and retail business opportunities along U.S.1.

Continued on next page

**Mayor**

William "Bill" Hall  
(386) 295-6636

**Councilman Seat 1**

Brandon Young  
(386) 453-5645

**Vice Mayor Seat 2**

Doug Quartier  
(386) 299-6511

**Councilwoman Seat 3**

Lisa O'Neal  
(386) 852-5747

**Councilman Seat 4**

Eric Sander  
(386) 852-8588

**City Manager**

James L. Gillis, Jr.  
(386) 322-3014

**Community Development**

Permits, Licenses:  
(386) 322-3020

**Code Compliance Office:**

(386) 322-3025

**Fire Dept. Non-Emergency:**

(386) 322-3033

**Parks & Recreation:**

(386) 322-3070

**Police Department:**

(386) 322-3030

**Police Dispatch****Non-Emergency**

(386) 323-3568

**Public Works Department:**

Water/Sewer Emergency

Trash & Recycling:

M-F (8 to 4:30) (386) 322-3080

All other times: (386) 323-3568

**Utility Department:**

New Service, Service Shut-offs:

(386) 322-3002

Currently, there are hurricanes and storms in the news. Hopefully, as you read this none have caused harm to our City. Hurricane season does not end until November, so please continue to be vigilant and prepared.

City Council meetings continue to be broadcast via Facebook Live. The Police Department also continues to post notices on Twitter and Facebook for residents. Please stay tuned to stay up to date.

As this newsletter is being written, (August/September) I learned of several residents, friends, and acquaintances, that have passed. I know personally of several that have gotten extremely sick and were able to recover. I am not going to debate over what you should or should not do. I am going to ask you to pause and remember the families that are dealing with grief, to pray for their strength and healing.

As we look to 2022, the possibilities are endless as we continue to move South Daytona forward and by investing in us.

**Disney**  
**RAYA AND THE LAST DRAGON**

**SATURDAY OCTOBER 2**  
**REED CANAL PARK - NORTH NOVA ENTRANCE**  
**FEATURING FREE SMORES AND POPCORN**  
**CITIZENS ALERT CRIME DOG WAGON - CASH ONLY**  
**BRING YOUR CHAIR AND TUNE IN WITH YOUR CAR RADIO!**  
**PRESENTED BY: SOUTH DAYTONA FIRE DEPARTMENT**



## South Daytona Elementary

**Adrian Bronson, Principal**

The students and teachers of South Daytona Elementary are looking forward to an exciting and successful 2021-2022 school year!

Though the 2020-2021 school year was filled with covid-related issues, our students and teachers pushed forward and increased the school grade to a "C!" This is a testament to the hard work, talent, and perseverance of the SDE family. We plan to continue this momentum through the current school year to push the students of SDE to the forefront of Volusia County through standards-based lessons, reading and math intervention, and academic acceleration.



SDE proudly welcomes Pre-K to our campus this year. Our 4-year-olds spend their days developing the foundations for reading, math and science, as well as social, critical thinking, and problem-solving skills.

The arts are returning to SDE! Our music department has started a student chorus and an a cappella group. Auditions took place in September and performance dates will be shared via the school website and on the SDE Facebook page. Our performers are looking forward to showcasing their talents! SDE has also implemented a Social Emotional Learning special area class for students in kindergarten through third grade to help students learn goal setting skills, stress management, conflict resolution skills, and more.



South Daytona Elementary is an extension of its community. As such, we welcome community partnerships to help build the network of supports for our students and teachers. From volunteering to in-kind donations, to campus work days, the opportunities are endless to be a part of SDE. For more information, please reach out to the school at 386-322-6180.

Thank you for all that you do to support our school and our students. South Daytona Elementary: where every Dragon matters!

## Utility Billing

We have had a few new faces and changes in the Utility Billing Department. Caitlin Weiss has been recently promoted to Utility Billing Supervisor. She has been with the city since July 2020 starting as the Senior Utility Billing Clerk. She fulfills this new role with years of customer service experience both in Utility Billing and Community Development and is committed to the success of the department and her staff. Caitlin shows her dedication to our citizens by providing great customer service, being fully transparent with office policies and city ordinances, and strives to improve processes to better serve our community.

With Caitlin's recent promotion, the Senior Utility Billing Clerk position became vacant leaving an opportunity for growth from within. Demie Alvarez has shown great dedication to the Utility Billing department and was eager to learn a new role with the City of South Daytona. She has been recently promoted to Senior Utility Billing Clerk and continues to show her dedication and commitment to our community by ensuring billing accuracy, assisting with process improvements, and providing great customer service to our citizens.



**Vivian Leo, Danny O'Flaherty, Kendra Williams, Randy Richardson, Caitlin Weiss, Demie Alvarez**

As the Utility Billing department continues to selflessly serve, you may have noticed two new faces at the front counter; Vivian Leo and Kendra Williams fill an important role with our department by assisting our citizens firsthand. With their years of customer service experience, they have made an amazing addition to our Utility Billing Department.

In addition, Danny O'Flaherty is our newest hire who works along side Randy Richardson (a familiar face to most). Both Randy and Danny do an outstanding job with their work in the field by being transparent with our customers and serving this city to the best of their abilities. Don't hesitate to wave a friendly hello if you see them driving by or working in your area!

With all this change, also comes a reminder to update your contact information with the city so we can better serve and assist you with your municipality needs. Please email your updated contact information to [service@southdaytona.org](mailto:service@southdaytona.org) and a Utility Billing staff member will ensure our records are accurate and up to date.

## Code Enforcement



## Common Code Violations

### 1. YARD MAINTENANCE STANDARDS

Maintenance of yards and rights-of-way abutting property are the responsibility of the property owner. The right-of-way must be free of obstructions caused by trees, vegetation, or other objects.

### 2. INOPERATIVE MOTOR VEHICLES

Inoperative vehicles are not permitted. A vehicle is considered inoperative if a current tag is not displayed and/ or it is not fully equipped to legally and safely operate on public streets.

### 3. JUNK, TRASH AND DEBRIS

Junk, auto parts, furniture, trash, tires, building materials, tree trimmings, and any other debris cannot be left in the yard and must be properly disposed of.

### 4. PARKING

Parking is permitted for passenger vehicles and motorcycles in residential properties only on a hard surfaced driveway, carport, garage or parkage (where applicable).

### 5. COMMERCIAL EQUIPMENT

Commercial equipment and vehicles cannot be parked or stored in a residential area.

### 6. MAINTENANCE OF EXTERIOR STRUCTURES

Exterior building structures and walls shall be maintained in a secure and attractive manner.

### 7. CONDITION OF STRUCTURES

Any wood, siding, shingles, roof covering, railings, fences, walls, ceilings, porches, doors, windows, screens, and other exterior parts of a structure must be maintained in weather tight, rodent proof, sound condition and in good repair.

### 8. OUTDOOR STORAGE

Outdoor storage is prohibited. You may not keep indoor furniture, household appliances, auto parts, building materials, or any other similar items outside.

### 9. PERMIT REQUIRED

Properties that include additions or alterations to interior/exterior of a structure require permit(s) and/or inspections of approval.

### 10. PROHIBITED BUSINESSES

Engaging in a business requires a Business Tax Receipt and zoning approval.

**Sunday, October 31, 2021, 6-8PM**

- FREE Games/Inflatables!
- FREE Snacks & Hotdogs!
- FREE Petting Zoo!
- FREE Train Ride!
- Tons of Candy and Prizes!
- Live Music!
- Costume Contest!

**2121 Kenilworth Avenue  
South Daytona, Florida 32119**

[www.SDCCfl.org](http://www.SDCCfl.org)





**CITY OF SOUTH DAYTONA**  
TARGETED BUSINESS PROGRAM

Redevelopment incentives to encourage targeted businesses to locate in the City's Community Redevelopment Area (CRA) along U.S. 1

**Targeted Businesses**

\* Financial, medical, professional offices \* Food-related businesses including sit-down restaurants, coffee shops, and grocery stores \* High-tech manufacturing, such as, aerospace or computer technology \* Eco-tourism, marine or sports related businesses \* Corporate headquarters.

**Incentives**

Grants up to \$50,000 for new construction, up to \$25,000 for substantial renovations, up to \$15,000 for site improvements, fees and setback waivers.

For more details visit [southdaytona.org](http://southdaytona.org) under the redevelopment incentives page or contact Patty Rippey, AICP, Redevelopment Director at [prippey@southdaytona.org](mailto:prippey@southdaytona.org) or call (386) 322-3016.

1672 S. RIDGEWOOD AVENUE, SOUTH DAYTONA, FLORIDA 32119

**Parks and Recreation**

Parks and Recreation has several great events coming up this fall and we hope you join us!

**Trick or Treat Drive-Thru Boo** will be on Friday, October 29th from 6 p.m. to 8 p.m. at Reed Canal Park. You will enter at 919 Reed Canal Road and drive through a trick or treat maze with stops along the way. If your business would like to participate, please contact the office (386) 322-3070.



**BBQ and Bluegrass Fest** will be on Saturday, November 20th. BBQ teams will be competing in a Florida BBQ Association sanctioned competition. Come join enjoy food from many different food vendors, beer from the beer garden, and listen to several Bluegrass bands that will play from 11:00am to 5:00pm. There will be artisan vendors for you to browse and activities for the whole family.

**BBQ and Bluegrass Festival**  
Saturday, November 20th  
Reed Canal Park  
10 am - 6 pm  
**Come Check Out:**  
Live Bluegrass Music  
Food Trucks and Vendors  
Kid activities & Playground  
Art Vendors  
Sign up for the sanctioned BBQ competition with cash prizes by calling (386) 322-3070!  
City of South Daytona - Parks and Recreation

**North Pole Drive Thru** will be on Friday, December 3rd at Reed Canal Park and see Santa from 6:00 p.m. to 8 p.m. Treats will be given along the way! Enter at 919 Reed Canal Road.



**Holiday Lighting Awards 2021!** Each year, the City of South Daytona recognizes and awards the best holiday decorated homes and businesses in South Daytona. Homes and businesses are nominated by calling the Parks and Recreation office at (386) 322-3070. Please make sure to complete your decorating by Sunday, December 5th.





## Citizens Alert: Volunteers Making a Difference

Citizens Alert has had a busy year throughout our community. We have taken our organization to a new level to not only continue our original mission of Crime Prevention, but also include involvement with the Fire Department and Parks & Recreation Activities.

Citizens Alert was proud to present a check for \$3,499.00 to the City of South Daytona for the installation of two lightning detection systems at Reed Canal Park and James Street Park.



**Mayor Bill Hall, President Rene Holland, Secretary Melissa Gilbert, and Vice President Carene Darcy**

Back to school was also a busy time for Citizens Alert. We were able to collect and fill 700 cinch bags with school supplies for the students at South Daytona Elementary School and the Chase Academy.



**Ryan Holland, Mayor Bill Hall, President Rene Holland, and Beverly Abrahamson**

On September 18th, Citizens Alert along with the South Daytona Lions Club and South Daytona Police Department participated in the 13th Annual Kailynne Quartier Memorial Ride benefitting numerous local charities, programs, and foundations. The picnic lunch is a fund-raising event by the South Daytona Citizens Alert Council with proceeds going to support programs for First Responders. Over \$5,000 was raised for these charities.



If you want to join in the fun, volunteer with us at one of the following upcoming events:

- Curbside Cinema: Raya Sponsored by the Fire Department Saturday, October 2nd | 5:00 P.M.
- Trick or Treat Drive-Thru Boo | Friday, October 29th 6:00pm-8:00pm
- BBQ and Bluegrass Festival | Saturday, November 20th 10:00am-5:00pm
- North Pole Drive-Thru | Friday, December 3rd | 6:00pm-8:00pm



## Citizens Patrol

The South Daytona Citizens Patrol is an all volunteer organization. You have seen our team members working traffic and parking cars at special events, primarily at Reed Canal Park.

The S.D.C.P. Team members also patrol the streets on a regular basis looking for anything out of the ordinary and notify the Police Officers so that they can respond.

One of our primary functions is to relieve Police Officers on traffic posts related to motor vehicles accidents / crashes. S.D.C.P. Members have been called out at different times to assist.

Two of the Members responded to a crash late one night where a car mowed down a fire hydrant. That resulted in the underground water main for the entire area being sheared off and flooding the street. The Members blocked off traffic on either end of the crash site so the Police Officers could resume their duties. The South Daytona Public Works Department spent the next four (4) hours digging up the water main and splicing the water line to restore service. The S.D.C.P. Members were there until the street could safely be opened for vehicular traffic.

When you see S.D.C.P. Members working a traffic crash / detour like described above, please be patient. The Police Officers that originally responded to the scene set up the traffic pattern / detour. We just take the Police Officers place to continue what they had already established. If you need to get to a business or residence just past the roadblock, just stop, roll down your window and ask us. If we can possibly accommodate getting you there, we will. We may have to direct you to the other end of the detour to come in from that way but we will do our best.

Remember, we're volunteers trying to help our fellow citizens. Be kind.

Captain James Crabtree



## New Businesses

### 1 Ohana 1 Community

949 Beville Rd, D3&4

Foster recruitment and Thrift store

### 74 Salon

661 Beville Rd, Suite 111

### American Termite & Pest Services, Inc

2330 S. Nova Rd, Unit B

### Award Living Solutions, LLC

1635 S. Ridgewood Ave, Suite 103

Medicaid Service Provider

### Axiom Labs, LLC

801 Beville Rd, Unit 103

COVID-19 Testing and Vaccination site

### Beachside Music Lessons and Therapy

2400 S. Ridgewood Ave, Suite 31&32

### Champion Elite Legacy

2230 S. Nova Rd, Unit 15

Cheerleading Gym

### Drewry Site Development, LLC

400 Venture Dr, Suite E&F

### Elite Eagle Developments, Inc

927 Beville Rd, Suite 110

Project Management

### Independent Sign & Lighting, LLC

1725 S. Nova Rd, E8

### Kelly Belly's Tropical Treats

2279 S. Ridgewood Ave

Ice Cream Shop

### Razors Edge Barber Shop

3184 S. Ridgewood Ave, Unit 1

### Sigma Tax Plus, LLC

2090 S. Nova Rd, Suite A104

Tax and Immigration Preparation

### Supersonic Automotive, LLC

2090 S. Nova Rd, Suite A122

### The Freight Rate Company

2090 S. Nova Rd, Unit B214

### Thompson Pump & Manufacturing, Inc

3100 S. Ridgewood Ave, Suite 180

### Volusia Strategies, Inc

927 Beville Rd, Suite 113

Political Consulting

### Weldmonger Enterprises, Inc

2330 S. Nova Rd, Unit 4

online sales for welding equipment

This newsletter is scheduled to be delivered quarterly. Extra copies are available in City Hall.  
1672 S. Ridgewood, South Daytona, FL 32119



CITY OF SOUTH DAYTONA  
P.O. BOX 214960  
SOUTH DAYTONA, FL 32121-4960

"Presorted"  
Standard  
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"Daytona Beach, FL"

Postal Customer  
South Daytona, FL 32119

## IMPORTANT NOTICES:

**Registration for *Flag Football* begins November 8th for children 4 years old to 14 years old. The season begins in December. Registration is available over the phone or in person at the Piggotte Community Center.**

**Join us for *Light the Night* on October 31st at South Daytona Christian Church, 2121 Kenilworth Ave., from 6 PM to 8 PM. There will be games, inflatables, snacks, hotdogs, petting zoo, train rides, live music, and a costume contest. All free to the public!**

**Please visit our website and Facebook Page for updates on events and meetings. [www.southdaytona.org](http://www.southdaytona.org) and @City of South Daytona**

## Calendar of Events

- 10/2 7:00 PM **Movie Night: Raya**  
Reed Canal Park
- 10/12 6:00 PM **City Council Meeting**  
Council Chambers
- 10/14 9:00 AM **Special Master Hearing**  
Council Chambers
- 10/16 8:30 AM **Blaine O'Neal Golf Tournament**  
Cypress Head Golf Course
- 10/20 6:00 PM **Planning & Appeals Board Meeting**  
Council Chambers
- 10/21 6:00PM **Parks, Recreation, and ADA Advisory Board**  
Piggotte Center
- 10/29 6:00 PM **Trick or Treat Drive-Thru Boo**  
Reed Canal Park
- 10/31 6:00 PM **Light the Night**  
2121 Kenilworth Ave.
- 11/4 9:00 AM **Special Master Hearing**  
Council Chambers
- 11/9 6:00 PM **City Council Meeting**  
Council Chambers
- 11/17 6:00 PM **Planning & Appeals Board Meeting**  
Council Chambers
- 11/20 10:00 AM **BBQ and Bluegrass Fest.**  
Reed Canal Park
- 12/3 6:00 PM **North Pole Drive-Thru**  
Reed Canal Park
- 12/9 9:00 AM **Special Master Hearing**  
Council Chambers
- 12/14 6:00 PM **City Council Meeting**  
Council Chambers